

# Economic Mobility Participatory Research Symposium

## *UNDERWRITING OPPORTUNITY*



**SUNDAY, AUGUST 25, 2024**

**Hilton Portland Downtown | Portland, OR**

Join the American Public Human Services Association (APHSA) in underwriting a **one-day Symposium being held in conjunction with our Economic Mobility and Well-Being Conference** at the Hilton Portland Downtown, located in downtown Portland, OR. Your underwriting of this event will help us bring up to ten (10) people with lived experience to participate in this Symposium.\*

This symposium is a transformative space for human services leaders and practitioners, dedicated researchers, and people with lived experience to converge. It will ignite a collaborative spark and activate people with lived experience as powerful agents for change in human services research, as well as policy and practice.

\* Underwriting this opportunity will assist with travel costs and stipends for up to ten (10) invited individuals with lived experience to attend. Other participants, including researchers and public sector human services representatives, will pay a nominal registration fee to cover costs.

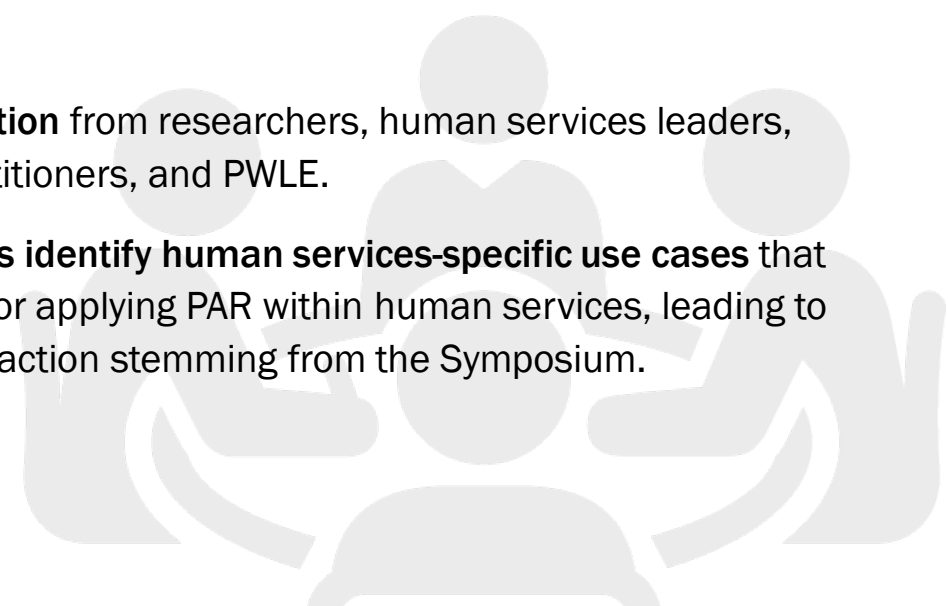
# Economic Mobility Participatory Research Symposium

***Save The Date: August 25-28, 2024***

APHSA envisions a future of human services that is human-centered, community-driven, and driven by a fierce commitment to equity, diversity, inclusion, and belonging (EDIB). Drawing on participatory action research (PAR) principles, APHSA seeks to bring human services practitioners, researchers, and people with lived experience together in a one-day workshop extension at the 2024 Economic Mobility and Well-Being (EMWB) conference.

Through this workshop, participants will explore how to effectively collaborate with people with lived experience (PWLE) in human services research and co-design an economic mobility and well-being research agenda for the human services sector with community members. The symposium is planned to feature:

- A **full-day workshop** is planned and facilitated in partnership with PWLE.
- **Attendees learn PAR basics and its practical application** to human services work, including fostering relationships between researchers, practitioners, and PWLE; translating PAR into sound human services policy and practice; and leveraging PAR to enhance and promote EDIB.
- **Participation** from researchers, human services leaders, and practitioners, and PWLE.
- **Attendees identify human services-specific use cases** that are ripe for applying PAR within human services, leading to concrete action stemming from the Symposium.



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## *UNDERWRITING PACKAGE OPTIONS*

### **OPTION #1:**

#### **Sponsorship Benefits Symposium Only**

**Investment: \$8,500**

*This investment does not include the EMWB Conference.*

- The organization's names and logos are printed on materials related to the event.
- (1) complimentary registration to participate in the Symposium. One (1) additional seat from the sponsoring organization may be purchased for \$400.  
*NOTE: these registrations do not transfer or continue for the EMWB Conference.*
- One (1) 6' table with 2 chairs to display promotional materials.
- Receipt of participant roster
- Logo acknowledgment in the following ways:
  - Printed materials related to the event.
  - Acknowledged at both the Symposium and the Economic Mobility and Well-Being Conference
- Sponsor acknowledgment in the APHSA Economic Mobility Participatory Research Agenda that will be posted on the APHSA website, announced via social media, and available on THRIVE for human services programmatic professionals to access. *Produced post-event.*

### **OPTION #2:**

#### **Sponsorship Benefits Symposium AND Tabletop at EMWB 2024**

**Investment: \$9,775**

- All the benefits listed for the PAR Symposium and
- Reduced rate on a Tabletop for EMWB 2024 Conference
  - One (1) complimentary conference registration
  - Discounted registration for additional personnel
  - If required, there is one (1) 6' tabletop with two chairs and access to one (1) electrical outlet
  - Company name on conference websites
  - Company logo on conference signage
  - Receipt of attendee list with contact information, *post-event*



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*For more information, please contact:*

**Sponsorship Sales Team**

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